

Pressemitteilung / Press Release



Lockdown ends long professional life

Ferdinand Eisele GmbH has to say goodbye to a loyal employee

Birkenfeld, 02.06.2020. The start of the nationwide corona lockdown on 23 March 2020 means the abrupt end of Mrs Zdenka Miksa's long professional life. For more than three decades she has worked for Ferdinand Eisele GmbH, Birkenfeld, well beyond retirement age. Just before her 74th birthday, the loyal employee has to quit her job definitively for her own protection because of the virus, which is particularly risky for elderly people. After the easing of the corona restrictions, she will now be duly bid farewell by the management and her colleagues

Up to date in technology

As early as 1972, Czech-born Zdenka Miksa managed to start a

career in her new home country in addition to her family. The qualified business administrator continues her training - also in the field of EDP - and takes up a position with Ferdinand Eisele on 3.6.1987. The company, at that time still a print shop with affiliated label production in Pforzheim, needs support in order administration. Getting started is a challenge that she faces with commitment - as well as the many technical developments that keep revolutionizing her workplace.

Formerly started with a typewriter and carbon-copy pad, Mrs. Miksa experienced the triumph of computing live at her desk. E-mail, Internet, WhatsApp, Google and Skype are now also part of Zdenka Miksa's day to day private life. Her employer benefits from this open-mindedness towards innovations until the very last moment.

Over 30 years of loyalty

As a reliable, experienced staff member, Ms. Miksa supports the company with a lot of loyalty through more than 30 years of development from the traditional print shop to the label manufacturer to the specialist for identification technology with its own software company. With growing export business their language skills are also an advantage: After all, Zdenka Miksa is a sought-after contact person for customers from the Czech Republic and Slovakia. When she retired nine years ago, only part-time work for older employees

was acceptable to her, with two instead of the usual five days a week.

A personality valued by all

Over the long period of her employment with the company, Ms Zdenka Miksa has acquired a central position in the social structure of the company. Not only her professional competence, but also her reserved and courteous manner has contributed significantly to this. She is valued by all members of the company, management and colleagues alike, as an experienced, versatile and interested conversation partner. It is all the more painful when Mrs Miksa is forced to leave the company from one day to the next. But due to the Corona pandemic, the company has suddenly become a danger area for her.

Farewell in honor of the occasion

Only now, after the nation-wide risk situation has eased, can the popular employee be given an appropriate farewell. On behalf of all colleagues, Andrea Schwenker, assistant to the management, handed over photo memories and a basket with all kinds of regional delicacies. Managing director Alex Schickel says thank you with a flower greeting for 33 years of loyalty and commitment. The entire staff of Ferdinand Eisele GmbH and eXtra4 Software+Service GmbH wishes their colleague all the best for her well-deserved retirement,

but especially good health in these exceptional times.

(3.403 digits, blancs included)

Captions to image material

Cover image

Img.1: Farewell in corona mode: after 33 years of work, Mrs Zdenka Miksa retires at the age of 74 at Ferdinand Eisele GmbH



Img.2: In corona mode: Farewell of Mrs. Zdenka Miksa (l) by Alex Schickel (r), Managing Director Ferdinand Eisele GmbH and eXtra4 Software+Service GmbH



Img.3: Farewell in corona mode: after 33 years of work, Mrs. Zdenka Miksa (below right) retires at the age of 74 at Ferdinand Eisele GmbH